AMBER LIN
UX DESIGNER

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WORK EXPERIENCE

Alliance Inspection Management / UX Designer II
Aug 2015 - Jan 2019 • Farmington Hills, MI

I worked on 5 projects at AiM, including 2 mobile apps and 3 website designs.

These products are designed either for internal business users or external customers. I designed new features and overhauled the visual design for all products. I created in-app graphics, delivered lo-fi to hi-fi prototypes, generated user flow maps, and conducted user testings. I worked closely with our target users to understand their workflow and needs; I collaborated with project managers, business partners, and engineers to define project requirements.

Being the first UX designer on the team, I also helped hire another 3 designers and led weekly designer meetings.

199 Insights / UX Designer
Apr 2015 - Jun 2015 • San Francisco, CA

Built an interaction map to present a user flow for a web-based questionnaire. Generated web UI toolkits and delivered pixel-perfect mockups.

Kono / UX Designer & Researcher
Oct 2014 - Feb 2015 • Mountain View, CA

Brainstormed design ideas and created a user flow map for a web application. Planned diary studies and scheduled interviews to understand target users' needs.

UXI Design / UX Design & Research Intern
May 2013 - Aug 2013 • Taipei, Taiwan

Conducted survey and user testings for tablet OS interface design. Organized stakeholder interviews for initiating a website redesign.

EDUCATION

International Technological University / MS in Digital Arts
2018 - 2020 • San Jose, CA

University of Michigan / MS in Information
2012 - 2014 • Ann Arbor, MI

Semi-finalist in CHI 2014 Student Design Competition (Top 12 teams out of 65 teams)

Human-Computer Interaction (HCI) + Library and Information Science (LIS)

National Taiwan University / BA in Library & Information Science
2007 - 2011 • Taipei, Taiwan

SKILLS

Design
Persona / Scenario
Storyboarding
Sketching
Wireframing
Prototyping
Interaction Flow

Research
Contextual Inquiry
Interview
Affinity Diagram
Comparative Analysis
Heuristic Evaluation
Usability Testing
Survey
Diary Study

Tools
Sketch
Figma
Experience Design (Xd)
Illustrator (Ai)
Photoshop (Ps)
After Effects (Ae)
Balsamiq

EXPERTISE

Mobile Design
Web / Dashboard Design
Material Design
Design Research
Information Architecture
Agile Process