

AMBER LIN

UX DESIGNER

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WORK EXPERIENCE

Alliance Inspection Management / UX Designer

Aug 2015 - Present • Farmington Hills, MI

Mobile App Design

Design two Android applications for car inspectors to use daily in the field
Refine car inspection workflow and make the process 50% more efficient
Execute bi-weekly user testings and interpret users' feedback
Create vehicle graphics and app icons

Website Design

Redesign a SaaS website for internal team to handle thousands of car inspection requests every day
Develop a responsive website for external customers to schedule car inspections
Collaborate closely with product managers, developers, and QA engineers
Facilitate weekly design reviews with stakeholders
Establish UX process and define style guides for the team

199 Insights / UX Designer

Apr 2015 - Jun 2015 • San Francisco, CA

Built an interaction map to present user flow for a web-based questionnaire
Generated web UI toolkits and delivered pixel-perfect mockups

Kono / UX Designer & Researcher

Oct 2014 - Feb 2015 • Mountain View, CA

Conceptualized design ideas and initiated user flow for a new web application
Planned diary studies and scheduled interviews to understand target users' needs

UXI Design / UX Design & Research Intern

May 2013 - Aug 2013 • Taipei, Taiwan

Conducted survey and user testings for tablet OS interface design
Organized stakeholder interviews for initiating website redesign

EDUCATION

University of Michigan / MS in Information

2012 - 2014 • Ann Arbor, MI

Semi-finalist in CHI 2014 Student Design Competition (Top 12 teams out of 65 teams)

Human-Computer Interaction (HCI) Specialization
Library and Information Science (LIS) Specialization

National Taiwan University / BA in Library & Information Science

2007 - 2011 • Taipei, Taiwan

SKILLS

Design

Persona / Scenario
Storyboarding
Sketching
Wireframing
Prototyping
Interaction Flow

Research

Contextual Inquiry
Interview
Affinity Diagram
Comparative Analysis
Heuristic Evaluation
Usability Testing
Survey
Diary Study

Tools

Sketch
Experience Design (Xd)
Illustrator (Ai)
PhotoShop (Ps)
After Effect (Ae)
Balsamiq

Development

HTML / CSS
Javascript

EXPERTISE

Mobile Design
Web / Dashboard Design
Material Design
Design Research
Information Architecture
Agile Process